

ANNUAL BUDGET

Estimate

Website revamp	\$2,000.00
Online resources	\$0.00
Organization memberships - ASMP	\$350.00
Web hosting	\$100.00
Brand design	\$3,000.00
Portfolio	\$600.00
Support portfolio (mini-portfolio)	\$200.00
Agency Access membership	\$925.00
Agency Access 12k bundle	\$600.00
Printed mailer (estimate \$1 per name min.)	\$0.00
Follow-up mailer (2% of database x mailings)	\$500.00
Campaign manager	\$550.00
Wise Elephant (calling service)	\$500.00
Holiday gifts	\$1,000.00
Consulting	\$850.00
Stock consultant	\$400.00
Travel	\$1,000.00
Dream clients	\$500.00
Contests	\$200.00
TOTAL	\$13,275.00

These numbers are shown as examples only.

Please research prior to setting your budget.